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## **MassMutual General Agent Joseph P. Mallee III Named a 2014 Forty Under Forty Honoree**

**Center Valley, Pa., May 19, 2014**—Joseph P. Mallee III, President and General Agent of MassMutual Eastern Pennsylvania, was named a Forty Under Forty finalist. The awards program celebrates 40 of the Greater Lehigh Valley's most accomplished young businessmen and women who have been making headlines in their field and who share a commitment to business growth, professional excellence, and to their communities.

Lehigh Valley Business will host the awards program on Wednesday, June 11, 2014 at Historic Hotel Bethlehem. A complete list of winners and information on attending the awards dinner can be found at: <http://www.lvb.com/section/40-Under-40-Awards>

“I am honored to be recognized as one of the top business leaders under forty in the Lehigh Valley and the award is really a testament to the great people I work with on a daily basis” said Joe Mallee, President and General Agent.

Mallee received a Bachelor of Science degree from La Salle University ('2000) with a major in Finance and a minor in Risk Management Insurance, and is also a graduate of Archbishop Ryan High School ('1996) in Philadelphia. He is a member of the Philadelphia Estate Planning Council, the Association for Advanced Life Underwriting (AALU), the Union League of Philadelphia, and is President Elect of the National Association of Insurance and Financial Advisors (NAIFA)-Lehigh Valley Chapter. Joe has won the General Agents Management Association (GAMA) International Diamond Award the last three years in a row, which recognizes excellence in traditional and contemporary field management throughout the financial services industry. Joe currently resides with his wife and son in southeastern Pennsylvania.

MassMutual Eastern Pennsylvania ([www.EasternPA.MassMutual.com](http://www.EasternPA.MassMutual.com)) has had a strong presence in northeastern Pennsylvania for over 100 years. Currently with offices in Center Valley (Allentown corridor) and Kingston (Wilkes Barre/Scranton corridor), the firm serves the insurance and investment needs of 19,135 clients<sup>1</sup>, has over \$2.5 billion of life insurance coverage in force<sup>2</sup>, and services just shy of \$1 billion in assets<sup>3</sup>. Sixty-three highly trained financial professionals, provide a full range of financial and investment services.

The firm also supports a variety of non-profit organizations to help the community including Easter Seals, Down Syndrome Center, and Autism Society of America. MassMutual's LifeBridge program provides free \$50,000 10-year term life insurance policies to eligible parents or guardians, of which MassMutual Eastern Pennsylvania alone has provided \$2.5 million in free life insurance coverage.

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<sup>1</sup>An insured, owner, or payer of a MassMutual policy or contract.

<sup>2</sup>Amount of individual life insurance in force as of 12/31/12 related to products issued by Massachusetts Mutual Life Insurance Company, Springfield, MA 01111-0001, and its subsidiaries, C.M. Life Insurance Company and MML Bay State Life Insurance Company, Enfield, CT 06082-1981.

<sup>3</sup>The amount of \$958,381,598 includes values of MassMutual and subsidiary insurance companies' insurance and retirement products and investment products offered through MML Investors Services, LLC, a MassMutual subsidiary. Securities, Investment advisory and financial planning services offered through qualified registered representatives of MML Investors Services, LLC., Member SIPC, 3701 Corporate Parkway, Suite 320 Center Valley, PA 18034. 610-798-2500. MassMutual Financial Group is a marketing name for Massachusetts Mutual Life Insurance Company (MassMutual) and its affiliated companies and sales representatives. Local sales agencies are not subsidiaries of MassMutual or its affiliated companies. Agency officers are not officers of MassMutual.  
CRN201605-182497